

The Best Promotional Gift Ever?

Quite simply, we think this is the best promotional gift we have seen in years.... and it will take a lot of beating in the years to come. Please take a brief moment to find out more - you won't be disappointed. It is so good because it will:

- It will amuse your clients (or staff).
- It will really impress them - not just once but every day for a year!
- They will all use it - the take up will be really high
- They will all show it to colleagues, friends and family alike.
- The concept can be used again and again to equal effect.
- Most importantly, it will get you talked about!

So read on McDuff....

So what is it, exactly, that is so good?

Well - a desktop picture calendar like no other. Most calendars have pictures, certainly, but look into these and you will see something different and exciting.



How would you feel right now if you were John or Janet, Matthew, Valerie or Sandie and had just received these?

As in these images, each of your contacts' names would appear merged cleverly into all 12 images on their personalised calendar - be they drawn into the snow on a car window, on a golfball about to be struck, on the sign of a shop in a street scene, in the clouds in the sky or in the sand on a beach!

Whether as a gift to staff, clients, suppliers or prospects, you simply can't fail! There are several different photo sets to choose from, comprising over 100 different images. See a selection of available pictures by going to www.personalisedcalendar.co.uk/pages/aa.htm and entering your own name. **Take a moment to try this - it really is super cool!** (Look out for the scroll arrow to access more images).

Minimum order quantity is just 50 units.

Pricing ranges from 50 units @ £13.85 each to 5000 @ £4.98 each. Carriage and VAT not included. (Less discount if ordered before the end of July and printed before the end of August - discounts vary, so the earlier you order the better).

Additional options:

- Individual presentation cartons.
As standard these are supplied separately and flat-packed but are very easy to assemble.
- Individual insertion into carton and affixing label.
Give us the mailing labels and we will supply your calendar ready packed and labelled - all ready to dispatch
- The above plus 1st class postage and dispatch
.... Um... well, what it says!
- Specific company dates (exhibitions, conferences etc)
These can be added to the calendar wherever you want. So you can ensure everyone is aware of the key dates on your calendar.
- Special dates for the named individual (birthdays, anniversaries)
If you know the birthdays or anniversaries of the recipients, you can show this on the calendar and ensure that the image (eg birthday cake or champagne bottle) is appropriate to that month!
- Calendars can be started at any time (academic year etc)
Because the calendar is so personal, it can be sent out at any time of the year. Everyone does calendars or diaries at Christmas, but if you are, say, an accountant, why not send them in March to begin in April.

We hope you like the idea as much as we do. If you have clients that are important to you, what better way of letting them know?

As ever, we try to keep you abreast of some of the best ideas around.